Benjamin Howard

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Senior Product Designer

Senior Product Designer with over nine years of experience driving digital transformation for global enterprises and high-growth startups. By leveraging a **d.MBA** background, I bridge the gap between complex user needs and strategic business goals to deliver high-fidelity, deployment-ready solutions grounded in technical feasibility. Proven track record of delivering impact for major clients including Pfizer, Capital Group, and the US Air Force.

WORK EXPERIENCE

BAM Technologies · Houston, TX · 10/2024 - 01/2026
Senior Product Designer · Full-time

Served as the sole designer for the Education and Training team supporting Air Force and Space Force initiatives. Led multi-day workshops with Airmen to gather requirements and build prototypes, collaborating across five development teams to deploy high-fidelity workflows and designs using an in-house design system and were WCAG 2.2 compliant.

- **Modeled complexity** for high-stakes Education and Training ecosystems, consolidating fragmented legacy workflows for 4,000+ daily active Air Force and Space Force users.
- **Reduced development cycles by 25%** by facilitating multi-day co-creation workshops with users to validate requirements through high-fidelity prototypes before engineering kickoff.
- **Architected and maintained a scalable design system** in Figma, ensuring "pixel-perfect" consistency across five cross-functional development teams.

Freelance/Self-Employed - Visual Designer · Houston, TX · 06/2024 - 10/2024

Collaborated with an art consultancy to execute graphics and a variety of artworks for healthcare organizations in Houston, TX. Managed ideation and execution of visual materials across various formats and scales.

Visual Designer · Freelancer

- Ideation, collaboration and execution of graphics for a variety of materials and sizes.

Publicis Sapient · Houston, TX · 04/2022 - 05/2024
Senior Product Designer · Full-time

Led the design process for a B2B GenAI tool for Pfizer and Directed design deliverables for Capital Group, bridging mockups with technical feasibility to ensure seamless handoff to engineering. Facilitated Service Blueprinting workshops and Design Sprints to streamline digital business transformation for global consultancy clients.

- **Designed a 0-1 GenAI B2B tool for Pfizer**, balancing cutting-edge technical capabilities with a user-centric interface focused on accuracy and trust.
- **Transformed complex financial data** into intuitive B2C experiences for Capital Group, utilizing Service Blueprinting to align internal operations with the customer journey.

- **Led rapid ideation and design sprints**, bridging the gap between abstract business goals and feasible technical implementation for global enterprise clients.

DCMN · Berlin, Germany · 04/2018 - 04/2022

Spearheaded workshops to automate reporting processes, eliminating manual Excel usage for over 400 digital brands. Designed custom UI dashboards with automated data integration, established a comprehensive design system, and conducted bi-weekly user research sessions.

Senior Product Designer · Full-time

- **Spearheaded workshops** to automate reporting processes, successfully eliminating manual Excel usage.
- **Designed a custom UI reporting dashboard;** translated complex data requirements into reusable components to automate reporting for 400+ digital brands.

ShareIQ · Berlin, Germany · 03/2017 - 04/2018

Served as the lead designer for a social media analytics startup, where I partnered with stakeholders to transform a limited Bootstrap-based tool into a custom, feature-rich platform. I executed the design for a comprehensive reporting dashboard and data visualization features, directly elevating the product's market value and facilitating a successful acquisition.

UX/UI Designer · Full-time

- **Automated high-volume reporting processes** by replacing manual Excel-based workflows with a custom UI reporting dashboard, increasing data transparency for over 400 digital brands.

Calamine · Houston, TX · 09/2015 - 09/2016
Jr. UX/UI Designer · Full-time

SKILLS

Figma (Expert), Product Design, User Testing, User Research, WCAG 2.2, Prototyping, Wireframing, Design Systems, Business Models, Competitor Analysis, Strategic Planning, Stakeholder Management, HTML/CSS, Javascript, React JS, Claude Code

EDUCATION

d.MBA in Design MBA

Berlin · Berlin, Germany · 03/2020 - 06/2020

The d.MBA is a 6-week online business course made specifically for experienced designers.

BFA in Environmental Design

Maryland Institute College of Art · Baltimore, MD

CERTIFICATIONS

Master UX Design for AI · 10/2025 - 12/2025

Maven

AI Powered Project Management · 11/2025 - 12/2025

Maven